

Sale Catalogue Advertising and Sponsorships

Advertising - Sale Catalogue

Full Page Ad \$650.00

½ Page Ad \$350.00

¼ Page Ad \$250.00

Ad copy and payment **must be** received by August 30, 2009

Ad specifications:

1/4 PAGE DIMENSION

3.625" inches wide x 4.875" inches high

1/2 PAGE DIMENSION:

7.625" inches wide x 4.875" inches high

FULL PAGE DIMENSIONS:

Trim Size: 8.375" x 10.875

Bleed Size: 8.625" x 11.125

Display advertising **MUST** conform to one of the formats as specified above. Ad space dimensions are provided in inches (width x depth) and are **NOT** interchangeable.

FILE FORMATS

Ads **MUST** be submitted in one of the following three formats only:

1. PDF - CMYK (distilled for Press)

2. TIF - CMYK (no compression)

3. JPG - CMYK (maximum quality)

“Native” application files **WILL NOT** be accepted.

WHAT TO SEND

All ads submitted for publication should be in digital format at a resolution of no less than 300 dpi at actual, physical size (see above).

For files up to 8mb in size, please e-mail to

steve@igniter.ca

If files are greater than 8 MB, CD or DVD's can be couriered to the following address

Igniter

c/o Steve Hagey

99 Burlington Street

Etobicoke, ON

M8V 3W1

Please contact the office at alpacacanada@nucleus.com to book your ad space or Caecilia Goetze at caeciliag@msn.com if you have questions regarding advertising in sale catalogue.