



Alpaca Canada invites all members/clubs/associations/alpaca stores to sponsor the

Canadian Knitwear Design Competition 2009

Using Canadian grown and processed ALPACA

Alpaca Canada celebrates the International Year of Natural Fibre and invites students of fashion schools in Nova Scotia, Ontario and British Columbia to submit sketches and technical drawings for a single garment or ensemble in Lady's, Men's Wear or Accessories. Deadline for submission is March 31, 2009.

Judging will be based upon a point system encompassing creativity, marketability, and technical drawing/feasibility of concept and execution of design/workmanship. The winners using Canadian ALPACA donated by Alpaca Canada and purchased from the Canadian Camelid Fibre Coop will create the top 3 qualifying designs. Prize money will be awarded to the winners.

Alpaca Canada has the exclusive right to showcase the images, sketches and finished garments at national alpaca events and for industry promotion for a 12-month term. Photos of winning entries, sketches and drawings will be posted on the AC website in the 'Fibre Focus' section.

- **The Knitwear Design Competition is an effective promotional tool for Canadian ALPACA**
- **It introduces future fashion movers and shakers to the attributes of ALPACA**
- **Creates awareness of Canadian ALPACA production.**

Take part in this important and exciting project through sponsorship

Alpaca Canada offers four levels of sponsorships

Platinum \$1000

Gold \$ 500

Silver \$250

Bronze \$100

In appreciation of your sponsorship Alpaca Canada provides acknowledgement and recognition in all Design Competition articles, promotional endeavours and on the AC website. Signage associated with the finished garments will also acknowledge your contribution to the Canadian alpaca industry.

If sponsorship interests you, please contact Stephanie at the AC office (1.877.755.7222) to make your payment via credit card OR mail your cheque to Alpaca Canada, Suite 1178, 7620 Elbow Drive SW, Calgary, AB, T2V 1K2. As soon as sponsorship pledges are received, sponsors will be posted on the website on the fibre design page in the 'Fibre Focus' section.

If you have any questions regarding the Knitwear Design Competition 2009 please contact Gail Vance (project co-coordinator) at dovecote@telus.net or Caecilia Goetze (AC BOD Liaison) at caeciliag@msn.com for sponsorship.

Thank you for being part of the AC Knitwear Design Competition 2009.

Yours truly,

AC Fibre and Product Committee