



Knitwear Design Competition 2009/2010

Alpaca Canada is pleased to present **Knitwear Design Competition 2009/2010**. The top three qualifying entries will be created according to design and prize monies will be awarded. Garments must be constructed by Nov 1, 2009 to receive cash prizes. Submissions will be showcased at various alpaca events across Canada in 2009/10.

Criteria for Entries:

- The top qualifying designs will be produced in materials donated by Alpaca Canada.
- Your target market is a discerning Canadian consumer; contemporary, fashion-conscious, appreciative of 100% natural fibre and Canadian-made luxury goods.
- Entries may be:
 - (1) a single garment: or
 - (2) an ensemble, in Ladies/Mens Wear: or
 - (3) Accessories.

The garment must comprise at least 70% alpaca. (Remaining 30% might include trims, linings, etc or garment may be constructed from alpaca yarn blends – min 70% Canadian Alpaca.)

- Illustrations and technical sketches required in both jpg format and hard copy for each design. Each entry to include a sample knit swatch, maximum 3" x 3". Alpaca Canada will supply sample yarn, various weights available.
- Judging will be based upon a point system encompassing: creativity, marketability, technical drawing/feasibility of concept and execution of design/workmanship.
- Cash prizes will be awarded for 1st - \$500, 2nd - \$300 and 3rd - \$200 place entries.
- Garments must be constructed by Nov 1, 2009 to receive cash prizes.
- Alpaca Canada reserves the right to use images, sketches and garments for industry promotion - with credit given to each of the qualifying designers.
- Winning entrants' profiles will be considered as promotional components of the competition and will be featured on the Alpaca Canada website at www.alpacacanada.com.

For additional information, e-mail Alpaca Canada at alpacacanda@nucleus.com.

Please visit our website at www.alpacainfo.ca and click on Fibre Focus.



"Pro-Gamer" made of 100% Canadian alpaca displayed at Holt Renfrew created by Colleen Booth